



D. BORAL
— CAPITAL —

June 2025

veritone

\$10,000,000

Follow-on Offering
Placement Agent



*For more information please
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D. Boral Capital acted as Placement Agent to Veritone, Inc. (Nasdaq: VERI) in connection with its \$10 Million Follow-on Offering

Transaction Information

On June 30, 2025, Veritone, Inc. (Nasdaq: VERI) (“Veritone” or the “Company”), a leader in building human-centered enterprise AI solutions, announced that it has entered into a definitive agreement providing for the purchase and sale of an aggregate of 6,452,293 shares of common stock and pre-funded warrants to purchase up to 1,804,587 shares of its common stock at a purchase price of \$1.09 per share (or \$1.08 for each pre-funded warrant) in a registered direct offering. The pre-funded warrants have an exercise price of \$0.01 and are immediately exercisable, subject to certain limitations. The registered direct offering closed on July 1, 2025. Esousa Group Holdings, LLC, an existing investor, led the offering with a \$6 million investment in common stock and pre-funded warrants. D. Boral Capital LLC acted as placement agent in the registered direct offering for certain investors.

Additionally, in a concurrent private placement transaction, the Company has issued shares of common stock to its Chief Executive Officer, Ryan Steelberg, for aggregate gross proceeds of \$1 million at a price per share equal to the greater of the consolidated closing bid price of Veritone common stock on June 27, 2025, or \$1.41 per share, and the consolidated closing bid price of Veritone common stock on the date that is two full trading days after the date on which Veritone’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2025 is filed.

D. Boral Capital LLC acted as Placement Agent for the offering.

About Veritone, Inc.

Veritone (Nasdaq: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone’s software and services empower individuals at the world’s largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone’s leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere.

About D. Boral Capital

D. Boral Capital LLC is a premier, relationship-driven global investment bank headquartered in New York. The firm is dedicated to delivering exceptional strategic advisory and tailored financial solutions to middle-market and emerging growth companies. With a proven track record, D. Boral Capital provides expert guidance to clients across diverse sectors worldwide, leveraging access to capital from key markets, including the United States, Asia, Europe, the Middle East, and Latin America.

A recognized leader on Wall Street, D. Boral Capital has successfully aggregated approximately \$30 billion in capital since its inception in 2020, executing ~350 transactions across a broad range of investment banking products.

D. Boral Capital is a member of FINRA and SIPC.

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