

May 2025



\$1,500,000 Public Offering Exclusive Placement Agent



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D. Boral Capital Acted as Exclusive Placement Agent to Pineapple Financial Inc. (NYSE: PAPL) in connection with its \$1.5 Million Public Offering

Transaction Information

On May 5, 2025, Pineapple Financial Inc. (NYSE American: PAPL), a leading Canadian mortgage technology and brokerage firm, announced the closing of its public offering, securing \$1.5 million in gross proceeds before fees and expenses. The offering consisted of 10,000,000 units—each comprising one common share and one warrant to purchase an additional common share—priced at \$0.15 per unit.

D. Boral Capital LLC acted as the exclusive placement agent for the offering.

About Pineapple Financial

Pineapple Financial Inc. (NYSE American: PAPL) is a leading Canadian mortgage technology and brokerage company focused on delivering the ultimate experience for mortgage brokers, lenders, and clients. Pineapple provides cutting-edge tools, marketing automation, analytics, and proprietary technology designed to simplify and enhance the mortgage process. With a growing national footprint and a commitment to innovation, Pineapple is setting a new standard for excellence in the mortgage industry.

For more information, please visit www.gopineapple.com

About D. Boral Capital

D. Boral Capital LLC is a premier, relationship-driven global investment bank headquartered in New York. The firm is dedicated to delivering exceptional strategic advisory and tailored financial solutions to middle-market and emerging growth companies. With a proven track record, D. Boral Capital provides expert guidance to clients across diverse sectors worldwide, leveraging access to capital from key markets, including the United States, Asia, Europe, the Middle East, and Latin America.

A recognized leader on Wall Street, D. Boral Capital has successfully aggregated approximately \$30 billion in capital since its inception in 2020, executing ~350 transactions across a broad range of investment banking products.

D. Boral Capital is a member of FINRA and SIPC.

