



December 2024



\$1,692,669

Registered Direct Offering

Exclusive Placement Agent



For more information please
contact :

Investment Banking

Gaurav Verma
Co-Head, Investment Banking
Direct: +1 (929) 528-0912
gverma@dboralcapital.com

Stephanie Hu
Co-Head, Investment Banking
Direct: +1 (929) 586-0272
shu@dboralcapital.com

Stephen Wafalosky
Associate, Investment Banking
Direct: +1 (929) 586-1338
swafalosky@dboralcapital.com

Equity Capital Markets

Philip Wiederlight
Chief Operating Officer
Direct: +1 (929) 625-1539
pwiederlight@dboralcapital.com

Mark Iorio
Director, Equity Capital Markets
Direct: +1 (929) 528-0913
miorio@dboralcapital.com

D. Boral Capital acted as Exclusive Placement Agent to SRM Entertainment, Inc. (Nasdaq: SRM) in connection with its \$1.7 Million Registered Direct Offering

Transaction Information

SRM Entertainment, Inc. (Nasdaq: SRM) (the “Company,” or “SRM”, a leading provider of creative and high-quality licensed media-themed merchandise, today announced that it has entered into a securities purchase agreement with a certain institutional investor to purchase approximately \$1.7 million shares of its common stock (or common stock equivalents in lieu thereof) in a registered direct offering at a purchase price of \$0.7385 per share. The gross proceeds to the Company from the registered direct offering are estimated to be approximately \$1.7 million, before deducting the placement agent’s fees and other estimated offering expenses.

D. Boral Capital LLC is acting as exclusive placement agent for the offering.

About SRM Entertainment, Inc.

SRM Entertainment designs, develops, and manufactures custom merchandise which includes toys and souvenirs for the world's largest theme parks and other entertainment venues. Many of SRM’s creative products are based on award winning multi-billion-dollar entertainment franchises that are featured in popular movies and books. SRM products are distributed worldwide at Walt Disney Parks and Resorts, Universal Parks and Destinations, United Parks and Resorts – SeaWorld, Six Flags and other attractions. SRM’s products are offered alongside popular rides and attractions in theme parks, zoos, aquariums, and other entertainment venues. SRM’s design team developed specialty dolls, plush and toys for one of New York City’s landmarks that features a popular holiday show. SRM’s design team is credited with creating popular products which have been successfully sold at specialty theme park events. SRM’s exclusive-patented Sip With Me cups feature fun, kid friendly Zoo, Sea and animal themed characters as well as licensed characters from Smurfs, ICEE and Zoonicorn.

About D. Boral Capital

D. Boral Capital LLC is an investment bank headquartered in New York which provides advisory and financing solutions to middle market and emerging growth companies. The Company has a proven track record of offering strategic guidance to clients across the globe in any sector, with access to capital from the USA, Asia, Europe, UAE, and Latin America.

D. Boral Capital is a leader on Wall Street, having aggregated over \$23 billion in capital across approximately 300 transactions through various product types.

